



**National
Children's
Alliance®**

*The Force Behind
Children's Advocacy Centers*



2021 Leadership Conference

Virtual Tote Bag



NCA LEADERSHIP
CONFERENCE

THE POWER OF US

2021



**National
Children's
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National Children's Alliance®

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THE BEST TECHNOLOGY FOR FORENSIC MEDICAL EXAMINATIONS



SIMPLE, RELIABLE, AND TOTALLY SECURE

Cortexflo is designed to meet the unique photographic, data storage, and security requirements necessary for forensic medical examinations.

By developing innovative technologies and processes, photographic skills are not required to take evidence grade photographs and videos. In addition, the system has a hands-free capability, allowing the use of both hands during an examination. Cortexflo is used in Child Advocacy Centers, Hospital Emergency Departments, Rape Crisis Centers, and Military Hospitals.

Cortexflo can be installed as a standalone system with its own independent secure storage or it can be integrated into on-site or statewide networks.



Photographs

Cortexflo uses a mains powered high-quality SLR camera and LED light ring to take high definition photographs. The camera is mounted on a counterbalanced, height adjustable swing arm which is easy to precisely position.

Video

Examinations can be recorded in HD 1080P. Video can be played back, moved frame by frame, cropped and an unlimited number of still images can be extracted.

Voice Control

Cortexflo introduced the voice control function, which is a significant innovation, allowing an examiner to use both their hands during an examination. All the touch screen controls can be operated via voice commands.

Foot Pedal

The foot pedal allows the examiner to freely use both hands during an examination. It will either start/stop video recording or take a photograph.

ALL OF THE TOOLS YOU NEED IN ONE PLACE

Annotation

Add shapes, lines, orientation diagrams, and written notes to photographs to assist in the identification of possible injuries or areas of concern.

Case Sharing

Cortexflo guides the user through a series of steps to select, encrypt, and password-protect a case. The case can then be shared with pre-entered contacts who are automatically notified by email they have a case to review.

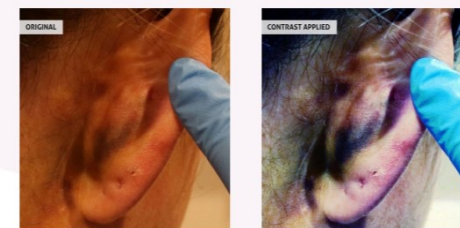
Storage

For long-term data storage, encrypted cases can be stored locally on the Cortexflo system, externally to a dedicated storage module, or integrated into the facility's existing server infrastructure.



SAME FUNCTIONALITY MOBILE FLEXIBILITY

Cortexflo Portable operates in exactly the same way as the original model but is completely battery-powered. The system is easy to transport and can be set up quickly in any location.



A UNIQUE FEATURE CONTRAST FILTER

Cortexflo has developed a unique set of image contrast filters that assist in the detection of bruising and strangulation trauma.



A product of  ferno

US HEADQUARTERS

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Charlotte, NC 28203
United States

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Email
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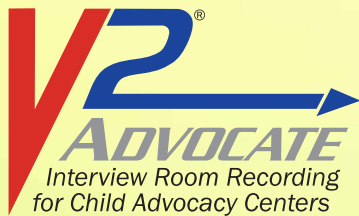
One-Month Subscription (1 User)	\$40 per month	\$36
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*Todd Shackelford, Executive Director
Advocacy Network for Children, IL*



HD



Record clearly

With one button Start/Stop recording you can:

- Capture voices with crystal clear audio recording
- Document victim’s demeanor, reactions, and body language with HD Video
- Record multiple rooms simultaneously in MP4 format

Securely share to MDT

Interview integrity is assured with watermark technology that includes built-in tamper protection.

Recordings are ready for immediate duplication at the end of an interview.

Choose from: USB, DVD or Cloud.

Customized for you

V2 Advocate is customizable to meet your center’s unique requirements to best serve you as you serve your young clients.

Our Sales and Support Team will meet with your team to ensure your V2 Advocate system is optimized and budget friendly for your center.

Supported 24/7

Our V2 Support Team stands ready 24/7 to provide support and answer your questions.

So their voices can be heard



Find us on:



CONTACT US:

☎ 800 933 4077

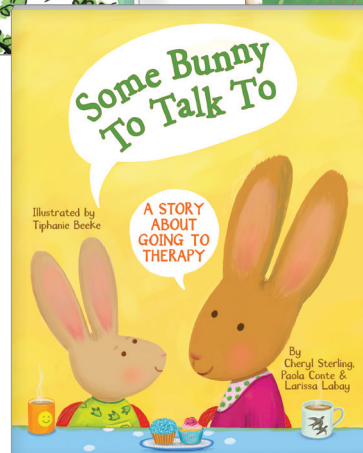
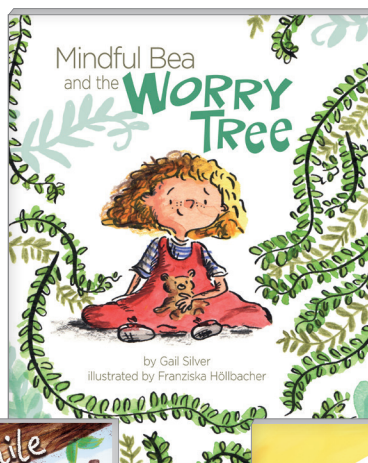
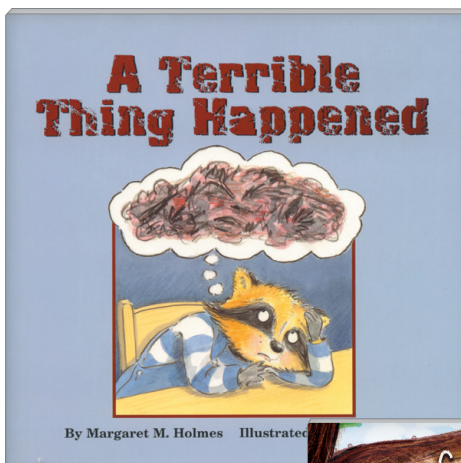
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AMERICAN PSYCHOLOGICAL ASSOCIATION



Software Built For Nonprofits By Nonprofit Experts

State-level child advocacy chapters empower their member CACs with support, technical assistance, training, and more. With Coalition Manager's online training management system, state chapters can share the best practices with their members from a central hub.

Your job requires you to juggle a lot of challenges. Your software shouldn't be one of them.



Comprehensive, Built-In Training Management System

All your training needs are covered, from user registration and certificates, to Zoom and SCORM integrations.



Track Technical Assistance

Track assistance provided to CACs and multi-disciplinary team members. Compile reports based on organization, funding source, date, and more.



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Generate and send certificates that include participant name, event title, CEUs, and more. Users can log in to find past certificates.



Comprehensive Grant Reporting

Easily track grant-required data points and quickly run consolidated reports.



Linda Cleary

Executive Director, New York State Children's Alliance

"I don't think I've ever worked with an organization that's been so supportive in helping you walk through a brand-new system. There's so much it can do for us, and we're still discovering new things every week. I would, without a minute's hesitation, say this is a system others should look at."



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SDFI Camera System Stands are designed to attach to SDFI Stand Dollies (sold separately). It allows you to easily move the camera into position to take pictures and/or video.





Better *lives*,
through better *choices*.

National Center on the Sexual Behavior of Youth

www.ncsby.org

The mission of NCSBY is to promote better lives, through better choices by youth, caregivers, and professionals for healthier responses to and prevention on problematic sexual behavior of youth. NCSBY provides national training and technical assistance to improve the accuracy, accessibility, and strategic use of accurate information about the nature, incidence, prevalence, prevention, treatment, and management of youth with problematic sexual behavior.

TALKING ABOUT THE *elephant in the living room*



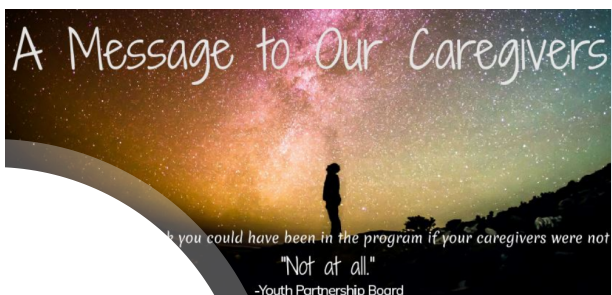
A NEWSLETTER FOR PARENTS
CONCERNED ABOUT CHILDREN'S

Caregiver, Youth, & Professional Resources



Things I Wish I
Would Have
Known

Created by: NCSBY and the Youth Partnership Board



Restoring the Sacred Circle

A Toolkit for American Indian & Alaska Native Tribes



FOR PARENTS/CAREGIVERS
ABOUT CHILDREN'S SEXUAL BEHAVIOR

NOW WHAT?

What to expect out of treatment

UHealth | University of Oklahoma
Medical Center



THE ONLY CASE MANAGEMENT TOOL BY CACS, FOR CACS.

The all-new NCAtrak is a powerful suite of tools that will help you make a bigger impact. With recurrent security audits, assured HIPAA compliance, safe data storage, and a highly experienced support team on your side, you can stay focused on the work that matters most: creating a brighter future for kids.

Why NCAtrak?

- We work in tandem with development and hosting partners to assure HIPAA compliance within the HITRUST Common Security Framework.
- In a lightning-fast digital environment, with threats lurking at every turn, we stay ahead of the curve with ongoing security audits that keep our system protected and your data safe.
- An intuitive dashboard, robust tools for mental health and medical professionals, and enhanced document features make NCAtrak a powerful resource.
- Behind the best tools are people that make them even better. Our team of experts is here to support you.

Take it for a spin

It's time to show you how NCAtrak is the best case management tool out there, all at a price that fits your budget. Contact us today to set up a personalized demo to get answers and case management tips. It's our mission to support you as you serve kids.

Contact the NCAtrak team at
(202) 548-0090 ext. 125 or NCAtراكsupport@nca-online.org
for more information, or a live demonstration of these features



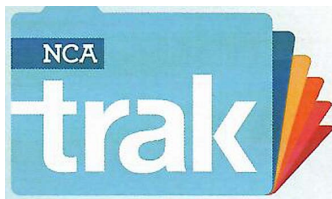
**National
Children's
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*The Force Behind
Children's Advocacy Centers*



One of my favorite ways to use NCAtrak is when my memory needs a little help. For example, before I testify in court, I run a quick query so I can accurately state how many SANE examinations I have performed in my career, in the past year, or even in a certain age-group. That is a lot of valuable information we can access at any time!"

Kristen Kasner, RN, SANE, Child Protection Center, Unity Point St. Luke's Hospital



5 WAYS TO IMPROVE YOUR CASE MANAGEMENT WITH NCATRAK

NCAtrak manages more than 2 million CAC cases.

Here's how to get the most out of your next one.

#1

Create custom reports

Leave behind extraneous content and only retrieve the data you need to report more accurately to funders, government and partner agencies, MDT members, Chapters, and others who help you serve kids better.

#2

Let your MDT partners manage their own piece of the puzzle

We worked with real mental health providers to ensure their user experience mirrors how they manage real-life cases. Now, they can get training to make the most of these tools.

#3

Share case details on a need-to-know basis

Whether a partner needs access to an entire case file, or the defense is legally entitled to a single piece of evidence, NCAtrak helps you store case documents and control access safely and securely.

#4

Get support from pros who know CACs

Don't waste time on frustrating conversations with support agents who don't understand the work of CACs. Our dedicated, U.S.-based support staff serve just one platform: NCAtrak.

#5

Connect with CAC pros in our user communities

NCAtrak is a platform, but also a community of CAC professionals. Get help from the largest community of CAC case managers in the nation to troubleshoot or find innovative uses for rich NCAtrak features.



Tracking mental health outcomes through NCAtrak provides a visual to help everyone involved, child, caregiver and provider, see the results of their hard work and celebrate their successes."

Karen Hill, Executive Director
Southern Tier CAC



Even without a medical background, the NCAtrak Medical tab was very simple to use. With a new medical team coming onboard, we have designed our medical record around NCAtrak, making it more efficient for all."

Shannon Collins, Case Coordinator
The Children's Center of Medina County (OH)

TRAINING OPPORTUNITIES

First Witness Child Advocacy and Training Center has a national reputation for providing exceptional training in the practice of forensic interviewing and victim advocacy. Our team of highly qualified national trainers is well equipped to meet your training needs!

FIRST WITNESS CHILDFIRST® FORENSIC INTERVIEW TRAINING

First Witness trains front-line child abuse professionals in the ChildFirst® Forensic Interview Protocol. This course is designed for investigative teams of law enforcement officers, social workers, prosecutors, child protection attorneys and forensic interviewers.

"I cannot overstate that this training was magnificent, and I've decided it was the best training (aside from law school) I've ever had in my life. " -Trainee

First Witness Child Advocacy Center
4 W 5th St., Duluth, MN 55806
218.727.8353 firstwitness.org



ADVOCACY TRAINING

First Witness Training for Advocates Working with a CAC meets all essential components in the NCA Standard of Advocacy . Participants will gain knowledge and skills for effective crisis intervention and advocacy, problem-solving, and decision making around the toughest issues in advocacy work.

CUSTOMIZED TRAINING

First Witness offers an array of customized training options. To learn more about any of our trainings, contact Ellie Holte at eholte@firstwitness.org





PAR is pleased to announce special pricing for the National Children's Alliance (NCA) and their network of Children's Advocacy Centers (CACs)!

Take 25% off the following PAR products:

- [Trauma Symptom Checklist for Children \(TSCC\)](#)
- [Trauma Symptom Checklist for Young Children \(TSCYC\)](#)
- [Trauma Symptom Checklist for Children-Screening Form \(TSCC-SF\)](#)
- [Trauma Symptom Checklist for Young Children-Screening Form \(TSCYC-SF\)](#)
- [Child Sexual Behavior Inventory \(CSBI\)](#)

Take 10% off all other PAR-published products!

To order, call 1.800.331.8378.

Discounts are calculated from the prices listed on www.parinc.com. For the TSCC-SF and TSCYC-SF, the discount will be taken off the lowest volume pricing discount tier. Discounts are offered for both print products and digital products when applicable. Special pricing begins Monday, June 15, 2020.



REGIONAL CHILDREN'S ADVOCACY CENTERS

Regional Children's Advocacy Centers model, champion, and support the multidisciplinary response to child abuse intervention, by providing expertise, training and resources to improve outcomes for children and families affected by abuse.

The four Regional Children's Advocacy Centers were established by the Office of Juvenile Justice and Delinquency Prevention (OJJDP) in 1995 to provide training and technical assistance to child abuse professionals located within each region. Each Regional CAC provides national programming as well as region-specific trainings, technical assistance, financial assistance, and information services for developing and established multidisciplinary teams, local Children's Advocacy Centers, and state Chapter organizations of Children's Advocacy Centers.

The four Regionals work collaboratively on multiple projects including support for:

- State Chapters
- Multidisciplinary Teams
- Medical Professionals
- Mental Health Professionals
- Victim Advocates
- Forensic Interviewers
- Organizational Capacity
- Secondary Traumatic Stress & Resiliency
- MDT Leadership
- Cultural Considerations
- Collaborative Workgroups



Midwest Regional

CHILDREN'S ADVOCACY CENTER

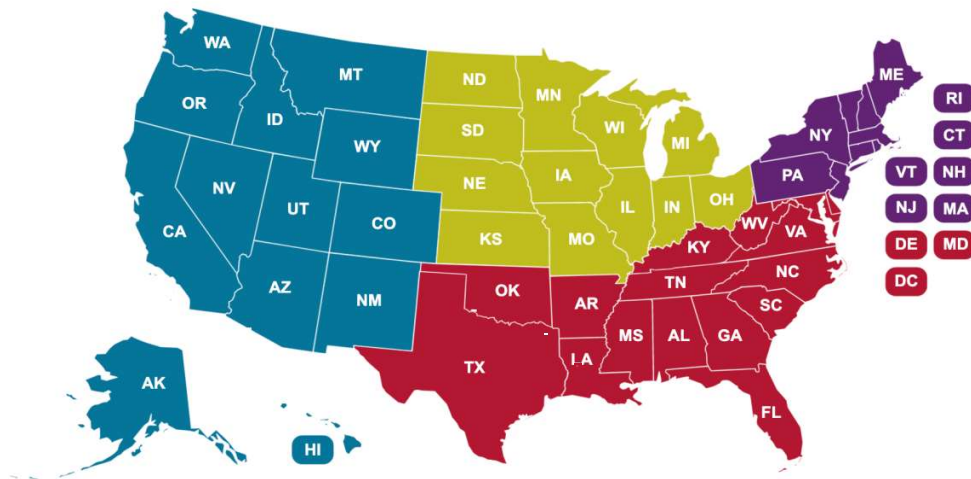
The Midwest Regional is located at Children's Minnesota in St. Paul, Minnesota. Program highlights include Medical Academy, Peer Review, EduNet Webinar Series, Team Facilitation Training and Support, Chapter Partnership, and Forensic Interviewer Journal Club.

Learn more at www.mrcac.org.



The Northeast Regional is located at the Philadelphia Children's Alliance in Philadelphia, Pennsylvania. Program highlights include the Leadership, Exchange and Coaching Project (LEC), NRCAC Team Talk Podcasts, Team Facilitator 2.0, and training on Multidisciplinary Team Development, Victim Advocacy, Vicarious Trauma and Building Resiliency. .

Learn more at www.nrcac.org.



Western Regional

CHILDREN'S ADVOCACY CENTER

The Western Regional is located at the Chadwick Center for Children and Families at Rady Children's Hospital in San Diego, California. Program highlights include training on MDTs and MDT leadership, Building Resilient Teams, Victim Advocacy, and Trauma-Informed CACs; Rural Mental Health; and an online Telemental Health Resource Center.

Learn more at www.westernregionalcac.org.



The Southern Regional is located at the National Children's Advocacy Center in Huntsville, Alabama. Program highlights include Team Facilitator Training and Support, Advanced Topics in TF-CBT, Training on Secondary Traumatic Stress, including a video series, Reflect. Refuel. Reset, CAC ED Training and Support, and Developing Chapter's Capacity to deliver Training and TA in their respective states.

Learn more at www.srcac.org.

STRIVE PUBLISHING

A WORLD WITH MORE BLACK AUTHORS

Strive Publishing is on a mission to get more contemporary books by and about Black people into the hands of all children. We believe it is important for Black children to see themselves and their lives represented in books; and we believe it is just as important for all children to see the diversity and positive images from within the Black culture.

• Our Services Include •



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you need

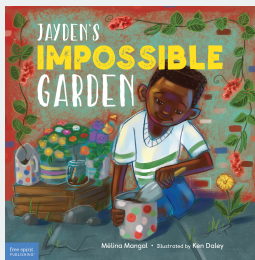


User-friendly
website

Our Books



Ages 3 -8



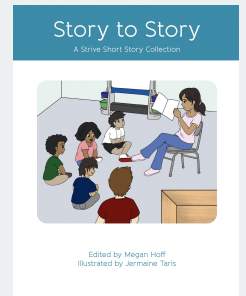
Ages 3 - 8



Ages 3 - 8



Ages 3 - 8



Ages 5 - 12



Book descriptions in website store.

www.strivepublishing.com



mary@strivepublishing.com



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Minneapolis, MN

PCIT & PC-CARE TRAINING CENTER

QUALITY TRAINING IN DYADIC PARENTING INTERVENTIONS

Implementing an evidence-based treatment takes time and effort for agencies and clinicians. Our Trainer of Trainers model allows agencies to build sustainable programs for years to come! By offering training on an individual basis, we can help you map out your ideal training timeline whether you're working in an agency setting or venturing into private practice. Our goal is to support new PCIT & PC-CARE programs by offering easy to use training materials, a supportive and manageable training model, and individual attention to a variety of clinicians and paraprofessionals working with at risk populations.



PCIT

15-20 week evidence-based dyadic treatment program for kids aged 2-7 years and their caregivers!

- 10 weeks of Relationship Enhancement/CDI: Enhances the parent-child relationship with consistent positive communication!
- 10 weeks of Strategies to Improve Compliance/PDI: Parents learn consistent and effective discipline and behavior management skills!

Helps parents manage **severe behavior problems!**

Live coaching of parents to meet their goals and use skills consistently!

Use a **one-way mirror and earpiece** to discretely help parents see what is working!

PC-CARE

7-session evidence-based dyadic program for kids aged 1-10 years and their caregivers!

Promotes healthy caregiver-child relationships! Reduces difficult child behaviors and trauma symptoms! Increases positive communication! Supports regulation and coping!

Mini didactics... **Many** strategies! Includes the child every step of the way!

Live coaching to try skills in real-life situations!

Adapted for **special populations**: Latinx & Spanish-speaking families, toddlers, children with problematic sexual behaviors, children with ASD/IDD, children with feeding problems



TRAINING PROTOCOLS

PCIT

Training is for licensable mental health providers
One-on-one live coaching and video review
Group training and video conference consultations

The next Post Web Course Skill Building Workshop will take place via Zoom on 7/7 & 7/8 (8am-12:30pm PST).

PC-CARE

Training is for mental health clinicians OR paraprofessionals!

Phase I: Group training orientation to PC-CARE

The next PC-CARE Phase I: Skill Building Workshop will take place via Zoom on 7/21 & 7/22 (9am-12:30pm PST).

Phase II: weekly group training via Zoom for 7 weeks & individual trainer support while seeing live clients.

Cohort registration is on a rolling basis. Find a cohort that works for your schedule today!