



# LEADERSHIP CONFERENCE

*exhibitor & sponsorship prospectus 2023*



**United  
for Kids**



**National  
Children's  
Alliance®**

*The Force Behind  
Children's Advocacy Centers*



# Join the Leaders of the Children's Advocacy Center Movement







## What is the NCA 2023 Leadership Conference?

The National Children's Alliance (NCA) Leadership Conference is an annual event for Children's Advocacy Centers (CACs), State Chapter leaders, multidisciplinary teams (MDTs), and other professionals across the country dedicated to child abuse intervention, prevention, and treatment. **With 900 attendees expected**, the conference offers a range of educational, networking, and business opportunities.

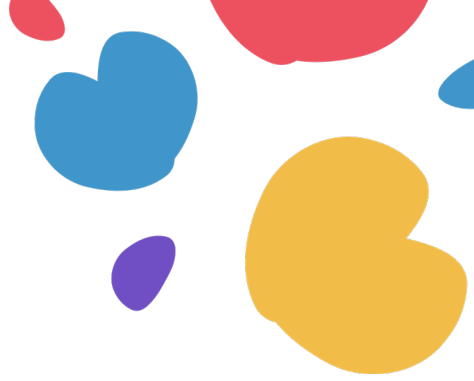
What are CACs and how do we support them? Check out our short explainer video.

## How can my company benefit from exhibiting at or sponsoring the Leadership Conference?

Exhibiting in-person and/or virtually at the conference lets you reach a growing market for your products/services by connecting you with child advocacy leaders from across the country. The vast majority of attendees are decision-makers who work at CACs and State Chapters. Attendees from last year represented:

-  CAC Management: 50%
-  State Chapters: 11%
-  MDT: 11%
-  CAC/Chapter Board: 6%
-  Regional: 1%
-  Other: 21%

Sponsoring the NCA 2023 Leadership Conference is an opportunity to raise your company's profile and more deeply engage with our community while supporting the nation's most vulnerable. Your company's sponsorship support isn't just a great way to tell your story; it also provides NCA members with the tools and resources necessary to deliver quality services to stop child abuse and help children heal and thrive.



## When and where is the conference?

The conference will be held Monday, June 5, to Wednesday, June 7, 2023. The 2023 Leadership Conference will be a hybrid event, with attendees having the option to attend in-person or via virtual sessions. Breakout sessions will be pre-recorded and plenary sessions will be livestreamed. Exhibitors will have the option of being present in-person and/or online. **We expect 900 attendees: 600 in-person and 300 virtually.**



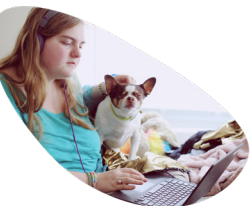
The in-person event will be at the Renaissance Washington D.C. Downtown Hotel, located at 999 9th Street NW. The hotel is centrally located in Penn Quarter, adjacent to the Washington Convention Center and within two blocks of the Metro, Chinatown, numerous restaurants, and entertainment on 7th and H Streets.

## What will attendees learn?

The conference provides innovative presentations, forums, and workshops presented by nationally renowned subject matter experts from child welfare, victim services, and nonprofit management. The agenda includes NCA's Annual Membership Meeting, our annual awards ceremony, networking breakfasts, 3 plenary sessions, and 48 workshops, as well as a unique opportunity to meet with elected officials serving in our nation's capitol to collectively advocate for the children we serve.

## Who attends?

The 900 expected attendees are executives, board members, and practitioners with purchasing and decision-making authority. These are top professionals seeking the latest solutions, industry-leading services, and state-of-the-art products to provide a high-quality, seamless response to all types of child abuse. Conference educational tracks are designed specifically for leaders, including State Chapter and CAC directors; board members; staff; MDT members in law enforcement, criminal justice, health care, mental health, and forensic interviewing; and other key decision-makers.



# Exhibit

## Exhibitor Package

For-Profit Companies .....	\$950
NonProfit/Public Agencies (non-members) .....	\$650
NonProfit/Public Agencies (members) .....	\$600

Whether in-person, virtual, or a combination of both, Exhibitors will receive:

### Exhibit Booth Package (if in-person) during conference:

- One (1) skirted, 8' table
- Two (2) chairs
- Signage (tend card) on table
- Complementary Breakfast

### Online Package through September 2023:

- Custom exhibit space in on-line conference Town Square including:
- Company logo
- Written company descriptions
- Website, social media links, and contact information
- Digital brochures and other materials for download

### Both Packages receive:

- Advertisement in conference materials
- Tote bag insert (physical and/or virtual tote bag)
- Recognition of partnership on sponsor list on conference website

## Contact

**Woori Song**, Development Coordinator

Phone: 202.821.1446 ext 130

Email: [development@nca-online.org](mailto:development@nca-online.org)



# Sponsor

Please know we're happy to work with you on additional advertising and sponsorship ideas, such as listing your company as a sponsor in NCA communications leading up to the event and on conference materials.

## **Breakfast Table** (2 available) ..... **\$40,000**

Be the start to everyone's day by hosting breakfast. Your company name will be seen by everyone grabbing their morning meal, especially that person pouring their third cup of coffee. Includes logo recognition on tables, logo recognition on large monitor, and an announcement from the podium.

## **Wi-Fi** ..... **\$22,000**

How would you like your company name to appear every time attendees connect to the internet? If that sounds exciting, provide Wi-Fi to the entire conference! Includes logo recognition on tables, logo recognition on large monitor, and announcements from the podium.

## **Snack Bar** (2 available) ..... **\$15,000**

Be the midday boost our attendees need to finish the day strong. Attendees will gather around your company's name as they visit the snack bar in between presentations and workshops. Includes logo recognition on tables, logo recognition on large monitor, and an announcement from the podium.

## **T-Shirts** ..... **\$8,000**

## **Bags** ..... **\$2,500**

Be a long-lasting souvenir that attendees will cherish after the Leadership Conference by printing your company's logo onto our t-shirts and bags!

## **Additional Ideas? Questions?**

**Woori Song**, Development Coordinator

Phone: 202.821.1446 ext 130

Email: [development@nca-online.org](mailto:development@nca-online.org)



# Payment Form



**National  
Children's  
Alliance®**

*The Force Behind  
Children's Advocacy Centers*

Complete form and return to:  
National Children's Alliance  
Email: [development@nca-online.org](mailto:development@nca-online.org)

## Company Information

COMPANY NAME

COMPANY ADDRESS

COMPANY ADDRESS 2

CITY/STATE/ZIP

CONTACT NAME

PHONE

EMAIL

## Partnership Level

EXHIBITOR

- For-Profit Company \$950
- NonProfit/Public Agency (non-member) \$650
- NonProfit/Public Agency (member) \$600

SPONSOR

- Breakfast \$40,000 .. Quantity: \_\_\_\_\_ (max 2)
- Wi-Fi \$22,000
- Snack Bar \$5,000 ... Quantity: \_\_\_\_\_ (max 2)
- T-Shirts \$8,000
- Bags \$2,500
- Other: Contact NCA to discuss

## Payment Information (choose one)

- Please send me/my company an invoice for the sponsorship amount
- Check or money order made payable to "National Children's Alliance" or "NCA"  
Send payment to **National Children's Alliance, PO Box 71477, Washington, DC 20024**



# United for Kids

**NCA 2023 LEADERSHIP CONFERENCE**



**National  
Children's  
Alliance®**

*The Force Behind  
Children's Advocacy Centers*