



## About Us

### Our Story

Based in Minneapolis, Minnesota, Strive Publishing exists to provide culturally relevant children's books and improve representation amongst Black authors.

Strive Publishing launched in 2018 by founder Mary Taris who was inspired to create a platform for more books to be written by and about Black people. She hopes young children in particular will be able to find validation and inspiration from seeing themselves reflected in stories that promote a rich Black culture and heritage.

### Our Vision

A world where Black narratives are centered, valued, and empowered for freedom, equity, and justice.

### Our Mission

To inspire community collaboration in publishing stories to heal, teach, learn, and earn, while building an ecosystem that embodies a rich Black culture and heritage.

### Our Services

- Curated Book Orders
- Book Fair Vendor
- Special Edition Book Projects
- Writing Workshops (Online & In Person)
- Author Visits/Residencies/Book Talks
- Short Story Dispenser Leasing

“Strive publishing is doing vital and exciting work. It shines a spotlight on new stories and voices for readers hungry to see themselves in the books they read.”

- Kellie M. Hultgren, KMH Editing



### Mary Taris Our Founder & CEO

An educator with fifteen years of teaching experience, Mary is now on a mission to bring more diverse books into schools, the community, and the world. She believes that everyone has a story to share and that every voice should be heard, which compels her to create pathways for emerging authors, illustrators, and editors.

“Strive Publishing is a calling for me, it is also an opportunity for others, and it can be a mirror for young readers, but also a window for society...”

— Mary Taris, Founder/CEO

